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Wandsworth Council backs down on slaughter of Buttercup the plastic Putney cow

1: 40pm Monday 16th March 2009
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By [Jamie Henderson »](#)

A promotional cow facing the chop from council officials because it was "obstructive and unsightly" has been saved.

Chris Hughes and Frank Camilleri, butchers at Buckley's in Lower Richmond Road, Putney, bought 10-foot-long Buttercup in a bid to boost sales.

However they were ordered to remove it because it was seen to be damaging the area's reputation, according to council officials.

Having originally called Buttercup an "obstructive and unsightly" example of "attention-grabbing signage", the council has done a moo-turn and cancelled the hit on the plastic cow.

In an act of bovine intervention - following an article on this website and amid outcry from cheesed-off staff and customers - the council finally came to its senses.

Serena Turle, manager of Buckley's, she said: "It's amazing. I'm so thrilled that Buttercup can stay. What was so extraordinary about the whole thing was the reaction of passers-by,



Saved from the chop: Jubilant Buttercup the cow outside Buckley's in Lower Richmond Road in Putney



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