

RETAIL LIFE COMMENT

GOOD SHOP BAD SHOP

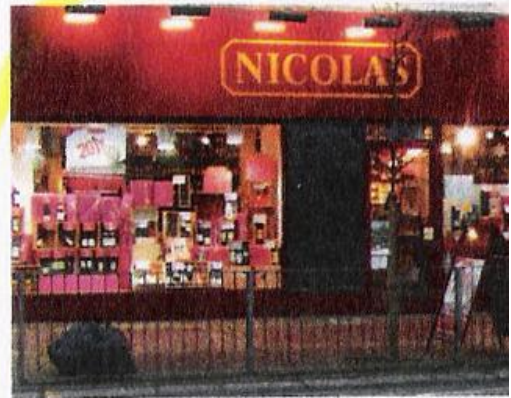
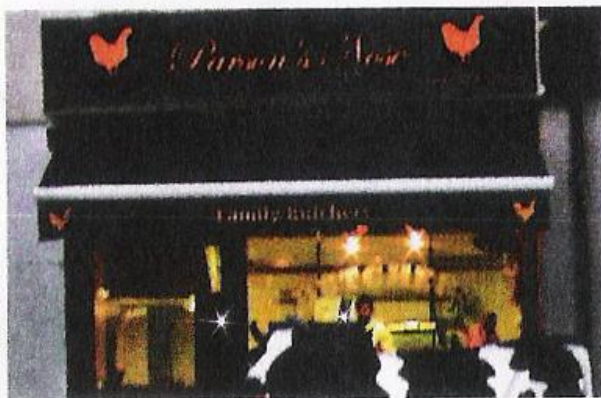


Richard Morley Founder and chief executive, Business Cash Advance

Parson's Nose, Lower Richmond Road, Putney Parson's Nose is a family firm with a butcher's in Fulham and in May 2008 they took over this site that had been a butcher's for many years. Gradually they introduced the Parson's Nose brand and, crucially, maintained the sense of being a community butcher in a part of West Putney which retains a village feel.

The shop is bright and airy with an excellent selection of free range meats. But the glue that sticks it all together is the cheery, humorous and expert staff.

It is such a simple model of good premises, high quality product and outstanding staff – so why can't everyone do it?



Nicolas, Lower Richmond Road Putney A shop that seems to have its way and in particular its local appeal, which is especially important in this villagey area of West Putney.

The shop was a very successful Oddbins and was rebranded to Nicolas a couple of years ago. But the fun quirkiness and large selection of wines offered by Oddbins was replaced with neither fun nor quirkiness and little selection of French wines.

Not for me. From a stroll down Lower Richmond Road past Oddbins and a chat with the manager before purchasing my wine I now make the effort to get in my car and drive to Majestic in East Putney.